

**COLDWELL BANKER® OPEN HOUSE MONTH
LISTING AGENT INCENTIVE PROGRAM
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN.

1. ELIGIBILITY: This promotion is open to **Coldwell Banker®** Sales Associates. Federal, state and local laws and regulations apply. Void where prohibited or restricted by law.

2. CAMPAIGN PERIOD: Sweepstakes begins on 5/1/07 at 12:01AM and ends on 5/31/07 at 11:59PM.

3. HOW TO ENTER: The listing agent of a property will earn one entry for every open house event they have posted to **coldwellbanker.com** between 12:01AM on 5/1/07 and 11:59PM on 5/31/07. Multiple open house events for the same property are equally eligible to earn entry into the sweepstakes as long as they are posted during the program timeframe.

4. SWEEPSTAKES PRIZES: Three (3) Grand Prizes: \$8,000 worth of Drexel Heritage furniture (accessories not included). Each Grand Prize Winner will be able to select their own furniture up to a retail value of \$8,000 either online at www.drexelheritage.com or at the Drexel Heritage retail location closest to their home residence. \$8,000 Retail Value is based on Case Goods or Drexel Heritage Options Upholstery Program, including custom orders up to Fabric Grade 4 and Ultra Plush Firm and Soft Cushions. If Winner selects merchandise outside these parameters, a different valuation will apply. Prizes include free delivery of the furniture selected by the prizewinner to the winner's home address. Each prize winner must redeem the entire value of their award in a single transaction. Drexel Heritage will not issue any store credits for unspent balances. A cash alternative of \$5,000 may be awarded if preferred by each individual prize winner.

5. SWEEPSTAKES DRAWING: Winners will be selected via a random drawing from all eligible entries received. Drawing will take place on or about June 15, 2007 by Source Marketing, an independent judging organization (the "Promotion Administrator"), whose decisions shall be final and binding on all aspects of this Promotion. Prize Winners will be contacted by telephone at the daytime number listed and/or regular mail on or about 6/22/07. Odds of winning any random drawing depend on the total number of eligible entries received.

6. VALIDATION: All submissions and entries are subject to validation by Promotion Administrator. Each potential winner will be notified via telephone and/or e-mail and may be required to sign and return, within 14 business days after delivery to his/her address, an Affidavit.

7. GENERAL: By participating, you (a) agree to be bound by the official rules and the decisions of the Promotion Administrator which are final and binding in all respects; (b) agree to release, discharge and hold harmless Sponsor and its employees and agents, including Promotion Administrator, from any and all liability, loss, damage or injury resulting from participation in this promotion or awarding, receipt, possession use and/or misuse of any prize awarded herein and acknowledge that Sponsor, and its employees and agents have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize including, but not limited to, its quality, mechanical condition or fitness for a particular purpose; and (c) consent to use of your name, photograph and/or likeness for advertising and promotional purposes in connection with this promotion without additional compensation, unless prohibited by law.

8. USE OF DATA: Sponsor and Drexel Heritage will be collecting personal data about entrants online, in accordance with their respective privacy policies. Please review the Sponsor's privacy policy at <http://www.coldwellbanker.com/home/policy.jsp> and Drexel Heritage's privacy policy at <http://www.drexelheritage.com/privacy.asp>. By participating in the Sweepstakes, entrants hereby agree to the collection and usage of their personal information and acknowledge that they have read and accepted the privacy policies of Sponsor and Drexel Heritage.

9. WINNER'S LIST: Prizewinners names may be obtained after 7/1/07 by sending a self-addressed, stamped envelope to: Winner List Request, **Coldwell Banker** Open House Month Incentive Program, P.O. Box 8860, Westport, CT 06888.

10. SPONSOR: Coldwell Banker Real Estate Corporation, 1 Campus Drive, Parsippany, NJ 07054.

11. Promotion Administrator: Source Marketing, 15 Ketchum Street, Westport, CT 06880.