

OUTGOING REFERRAL VALUE PROPOSITION



WORK SMARTER, SAVE TIME
WE MAKE YOUR BUSINESS EASIER EVERYDAY

RESIDENTIAL BROKERAGE
RELOCATION SERVICES

You will save time and we will work smart for you...



Offering to assist your client by referring them through your relocation department, gives you more leverage to maintain a quality relationship with your client...

Your client will remember you when they need to refer friends and family locating anywhere, because of the quality and care they receive throughout the process.

Placing your referrals through your relocation department gives you the choice of thousands of top realtors in the largest real estate network – Cartus Broker Network.

Cartus is the largest relocation company in the world and the most respected by corporations, thus bringing you global presence for your clients needs.

Whether your client is an individual, a family, or a company representative concerned about their employee's relocation, our services will help to ease the transition for everyone involved in the move or sale of their home.

Going through the network, your chances of conversion are three times higher than selecting your own agent.

Time commitment...



Isn't your time better spent doing what you do best...working with buyers and sellers in your market place?

When you place a referral through your outgoing referral department, your time is minimized. How would you like to make an average of \$1025 per hour? By working through your relocation department, that's what you will make.

Fees...



We guarantee that through the network you will get paid. Unlike if you place a referral to an agent outside the Cartus network, we can not guarantee that the company/Realtor you selected will pay you.

The franchise fee will be paid for you when you place your referral through your relocation department.

The outgoing referral program at Coldwell Banker Residential Brokerage – Colorado is a service provider, who manages your leads for quality conversion. Neither the company nor your branch office receives any portion of the referral money.

Our commitment to you...



We give you the assurance your client will be treated with the extraordinary care you expect...thus creating clients for life!

We provide personalized assistance and in-depth resources for your client in whatever destination they're buying or selling in.

A relocation coordinator is located in each of the Cartus Network's companies who are committed to taking care of your client as if it were their own.

Your client will be contacted by either your relocation counselor or the destination counselor to assess their needs, unless you request otherwise, then the coordinator will contact you to determine your client's needs.

We stay in constant contact with the coordinator in the destination area. Over the years, our coordinators have come to know each other which creates a sense of security and understanding of our agent's needs.

Your client can ask for a particular type of agent they would like to work with, such as an agent with specific designations, experience, language, religion, nationality, etc.

We encourage you to interview and stay in touch with the assigned agent to assure your client's needs are being met throughout the process.

At any time during the process of buying or selling, if your client is not happy with the choice of agent, it is our commitment to you that we will work to find just the right agent in their destination area. If you place the referral with an out of network broker, you may not have the same opportunity.

Your referrals are consistently monitored. Cartus requires communication between relocation departments to ensure quality service to your client's needs.

You will receive an email update 24 hours after the client has been placed to find out if you have heard from the assigned agent.

If at any time you need information on the progress, we will provide you with the up-to-date information on your client's progress.

Additionally, you will receive monthly updates

We will not stand in your way to stay in touch with your client nor the assigned agent. We want you to feel confident that your client is happy!

Spin off Business...



The destination agent will very likely request your services for their clients in your market area because of the relationship you've built with them through the network referral process.

Out of every referral you place the possibility to receive seven more referrals from that is very likely.

Work Smarter, Save Time

